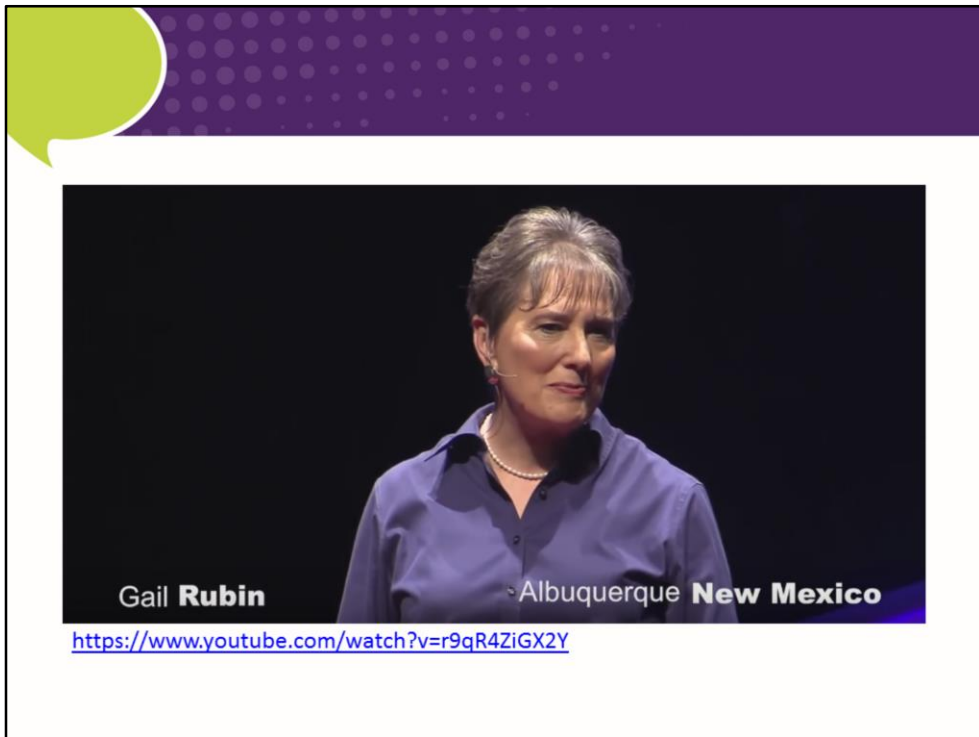



Welcome to { name of location }. My name is { name } and I work with {ABC Funeral Home}. I'm here today to talk to you about an important, but difficult topic, funeral planning.

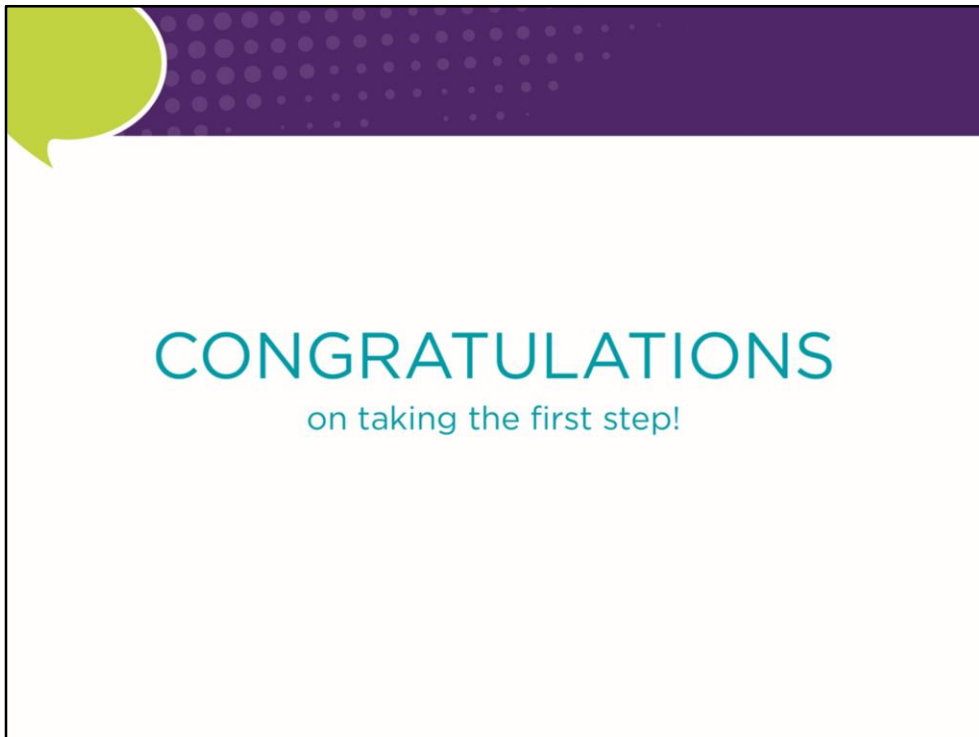


Insert information about the funeral home, the sales person or other details.

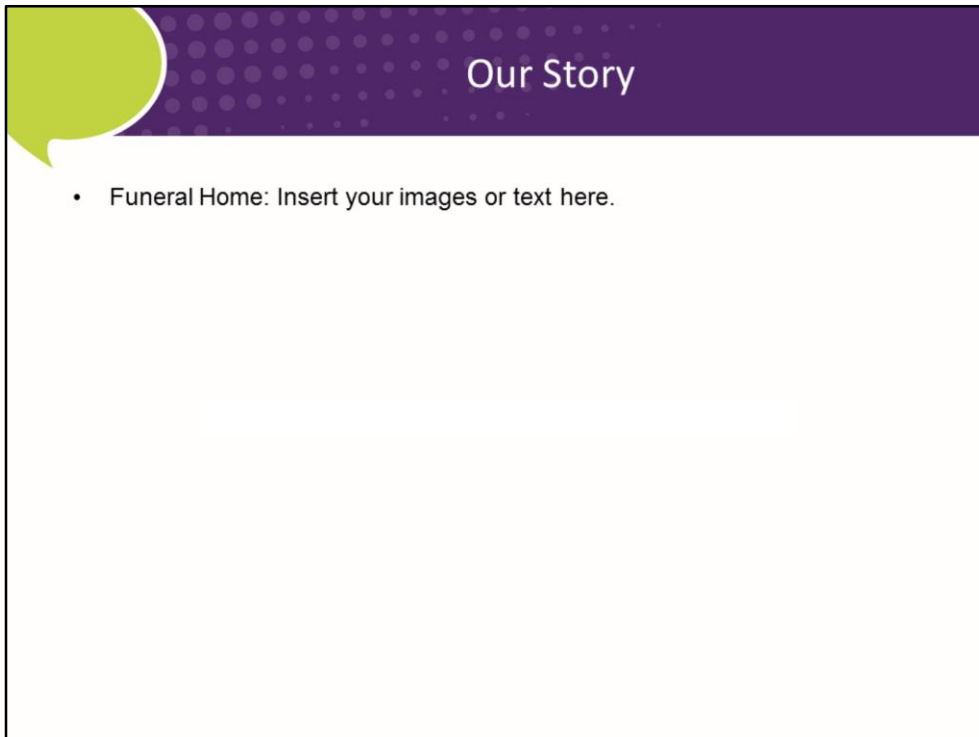


https://www.youtube.com/watch?v=2j_YGuQ-Da4

Insert information about the funeral home, the sales person or other details.



I recognize this isn't an easy topic to talk about, and before we begin, I'd like to congratulate you on taking this step and recognizing how important a formalized plan is for you and your family.



Our Story

- Funeral Home: Insert your images or text here.

Insert information about the funeral home, the sales person or other details.

What's involved in a plan?



Location



Casket or Urn



Pall Bearers



Flowers



Readings



Music Choices

There are many decisions to be made when a loved one passes away. Readings and flowers, music, caskets and pall bearers. When you plan ahead, you can make these decisions in advance sparing your loved ones from having to make these important decisions during one of the most difficult times of their lives.

Why plan ahead?

Planning is a gift to your loved ones



Peace of mind



Avoid financial
burden



Reflects who
you are

Pre-planning your funeral has many other benefits for you and your loved ones. By sharing your wishes now and leaving a plan, they don't have to try guess what you would have wanted. Plus, you'll have peace of mind knowing your plan is documented and reflects who you are. By planning ahead and funding your funeral in advance, you can save your loved ones from a financial burden as well.

What is a funeral plan?

A plan provides:



Memorial service preferences



Burial choice



Additional details about your final wishes

Whether you choose a burial or cremation, your plan should include key details such as viewing or visitation, graveside service, obituary information, music and readings ... and anything else you feel is pertinent to your final wishes.

What else can I do?



So far we've talked about the importance of planning, which is a key first step. Another gift you can leave your loved ones is funding your services in advance, which has many benefits to you and to your loved ones.

Benefits of Funding



Financial burden



Secure
today's prices



Funds available
within 48 hours

Funding a plan can help relieve your loved ones from a financial burden, as well as secure today's prices for the cost of your service and other purchases that will need to be made.

Money to pay the funeral home for your services will be available quickly, usually within 24 to 48 hours.



What else do I need to know?

- Insurance coverage is portable, allowing you to move as needed during your lifetime and retain your coverage
- If you're a U.S. Veteran you may be entitled to federal Veteran's benefits
- We can help you better understand what Social Security and Veteran's benefits you may be eligible for
- We're not just a funeral home -- we're here to help you

It's important to work with someone who is well versed in the funeral business as there are some important things you need to know about preplanning and funding your funeral plan, for example {read a few of these off the slide.}

A funeral plan is a gift...

It's important to plan ahead



- and we can help!

As we saw at the beginning of this presentation, almost everyone in this room has planned for a major event in their life, whether it was a wedding or college education or a well-deserved vacation. Just by being here, you've shown that planning for your final wishes is equally important and I'm here to help you.

What is my next step?



And now, I'd like to answer any general questions you may have, but I will also be available after the presentation to speak with you personally to answer questions or schedule time to meet with you later.

Questions?

If your presentation includes a meal, you may change the script as follows:

- As you enjoy your lunch/dinner... I'll be coming around to talk to each of you about your wishes and will set up a time for us to help you get started on your personal planning.

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