

## **Email**

Dear [Mr./Mrs Customer Name]:

I'm writing to thank you for meeting with me and discussing your final wishes and selections. We at [Funeral Home] appreciate your trust and are committed to serving all of our families with compassion and excellence.

I promised to keep you updated on any changes impacting your funeral arrangements. Based on the plans you have on file, the cost of your funeral will be rising soon due to a price increase. When we last met, we discussed that an advantage of pre-funding your arrangements gives you the opportunity to fund at today's prices, regardless of when death actually occurs.

I am beginning to fill my appointment calendar and want to reach out to you to schedule a time for us to update your file and discuss funding options before the new pricing goes into effect. I'll be calling you in the next few days to schedule our visit. In the meantime, please feel free to call me at [(000) 000-0000] if you have any questions.

Thank you and I look forward to visiting with you soon!

[Counselor name]

Funded through the purchase of whole life insurance or an annuity from Forethought Life Insurance Company (FLIC), Indianapolis, IN. A representative of our firm, who may also be an agent with FLIC, is available to answer any questions. Products & features are subject to state variations & availability. FLIC is a subsidiary of Global Atlantic Financial Group Limited.

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