

Sample Recruiting Advertisements

Sample 1 Newspaper Ad

[Jones Mortuary] is seeking individuals to join their Pre-Arrangement Counseling staff to assist families with managing both the business and emotional needs of advance funeral planning. Responsibilities include marketing and sales-related activities such as group presentations and appointment setting. This position has high earning potential based on sales achieved. Training is provided; schedule is flexible and may include evenings & weekends.

Applicants must also have, or be willing to obtain, a life insurance license for consideration. Prior sales experience helpful, but not necessary.

Please send your resume via email, subject Pre-Arrangement Counselor, to: [email address]

Sample 2 Industry Affiliation Marketing Professional

Well established funeral home with over 108 years of service is seeking a knowledgeable and compassionate licensed Life Insurance Agent for growing pre-planning business. Our leads, your fresh ideas for community outreach marketing and sales. Full time position. Evenings and weekends. Send your resume to [email address].

Sample 3 Job Site Posting

*Preneed Funeral
Service Sales*

Are you an experienced sales person interested in a career helping seniors prepare in advance for their funeral arrangements and final expenses?

- Full-time career, commission based, flexible hours with in-home sales required.
- Comprehensive product and industry training program and professional sales tools provided.
- Field training utilizes multiple lead generation programs to educate consumers about the benefits of pre-arranging.

Our sales team is measured by performance and the service offered to families. You will be helping individuals and families prepare in advance for the financial costs associated with funeral and cremation arrangements that help relieve them of some of the emotional decisions at the time of a loved one's death. This position provides opportunity for generous commissions, flexible hours, and leads with seniors who need to see you!

Products

The primary product provided is Funeral Planning funded by insurance designed to help relieve the emotional and financial burden off of the family in the event of a death. The insurance products are provided by a diversified financial services organization focused on helping Americans address financial challenges with confidence, including a strategy to fulfill their end-of-life-needs. The life insurance company has an A.M. Best rating; A- Excellent (the 4th highest of 16 ratings).

Job Requirements

- Experience in a sales and/or customer service related role
- Individuals who can work independently and be self-motivated
- Outstanding communication skills with ability to effectively present information to clients and their family members
- Must have or be willing to obtain an insurance license
- Have a valid driver's license

Company Overview

(Insert firm information)

globalatlantic.com

Global Atlantic Financial Group (Global Atlantic) is the marketing name for Global Atlantic Financial Group Limited and its subsidiaries, including Forethought Life Insurance Company and Accordia Life and Annuity Company. Each subsidiary is responsible for its own financial and contractual obligations.