____ **Yes**, I would like a FREE **Funeral Planning Guide** and additional information about your services. Information provided at no cost or obligation.

Name: [Name]

Address: [Address]

City: [City]

State: [State]   Zip: [Zip]

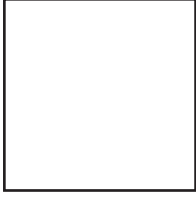Email: [Email]   Phone: [Phone]

Age: [Age]

[Address]
[City, State]
[zipcode]

[Address]
[City, State]
[zipcode]

Be celebrated –
not just remembered

Be celebrated – *not just remembered*

Families don't like to talk about funerals, but while it's difficult, it's important to discuss how you'd like your life to be celebrated.

When planning a funeral, there are many options to choose from, and it can be extremely painful for grieving loved ones to have to make so many decisions at such a difficult time.

Whatever your preferences are, or if you choose cremation, planning your funeral in advance will help:

- *Give you peace of mind.*

- *Remove the burden of having to plan an unexpected funeral from your loved ones.*

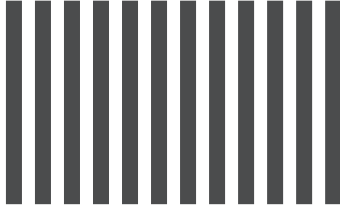- *Save your family and friends from financial or emotional hardship.*

If you're unsure of what to do about your final arrangements, **[ABC Funeral Home]** can help. We take pride in our role as the funeral planning specialists in our community and we're here to help you in any way we can.

To learn more about pre-planning and our funeral services, please fill out and return the attached reply card, or call us at **[(xxx) xxx-xxxx]**.

We'll also give you a complimentary **Funeral Planning Guide** to help you get started.

BUSINESS REPLY MAIL

FIRST-CLASS MAIL   PERMIT NO. xx   xxxxx

POSTAGE WILL BE PAID BY ADDRESSEE