\_\_\_\_\_Yes, I would like a FREE Funeral Planning Guide and additional information about your services. Information provided at no cost or obligation.

Name: [Name]

Address: [Address]

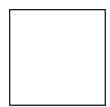
City: [City]

State: [State] Zip: [Zip]

Email: [Email] Phone: [Phone]

Age: [Age]

Funded through the purchase of whole life insurance or an annuity from Forethought Life Insurance Company (FLIC), Indianapolis, IN. A representative of our firm, who may also be an agent with FLIC, is available to answer any questions. Products & features are subject to state variations & availability. FLIC is a subsidiary of Global Atlantic Financial Group Limited.



[Address] [City, State] [zipcode]

## Be celebrated – not just remembered

[Address] [City, State] [zipcode]



## **Be celebrated –** not just remembered

Families don't like to talk about funerals, but while it's difficult, it's important to discuss how you'd like your life to be celebrated.

When planning a funeral, there are many options to choose from, and it can be extremely painful for grieving loved ones to have to make so many decisions at such a difficult time.

Whatever your preferences are, or if you choose cremation, planning your funeral in advance will help:

- Give you peace of mind.
- Remove the burden of having to plan an unexpected funeral from your loved ones.
- Save your family and friends from financial or emotional hardship.

If you're unsure of what to do about your final arrangements, **[ABC Funeral Home]** can help. We take pride in our role as the funeral planning specialists in our community and we're here to help you in any way we can.

To learn more about pre-planning and our funeral services, please fill out and return the attached reply card, or call us at **[(xxx) xxx-xxxx]**.

We'll also give you a complimentary **Funeral Planning Guide** to help you get started.



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