insert logo here [Funeral Home Name]
[Address]
[City], [State] [zipcode]
[Phone Number]
[Email Address]

[The Surname Family]
[Address]
[City], [State] [zipcode]

## You've served your country, please help us better serve you.

Dear Veteran,

[ABC Funeral Home] strives to offer the best possible funeral services throughout our community. We would like to ask for your help so we can better serve you.

We realize funeral planning is a difficult topic to discuss. However, it's important that you give it some serious thought. As a U.S. Veteran you deserve our absolute best, and we want to ensure our services deliver exactly what you need. To help us better serve you, we would appreciate if you would complete the attached survey.

The survey should only take a few moments to complete and, as a token of our appreciation, we would like to provide you with a FREE copy of **Simply Speaking: Social Security and Veteran Death Benefits**, which offers straightforward, clear answers to common questions on U.S. veteran benefits eligibility.

If you have any questions about the survey or funeral planning in general, please call us at **[(xxx) xxx-xxxx]**. Thank you in advance for your time.

Kind regards,

[Signature] [Name], [Title]

If this survey reaches you at a time of illness or loss, please accept our sincerest apologies.

## **VETERAN SURVEY**

## Thank you for completing and returning this survey. We have provided a postage-paid envelope for your convenience.

		6. Are you aware of the burial benefits you may be entitled	
□ 66-80	to as a U.S. Veteran?		
🗌 81 or older	☐ Yes	□No	
Retired	7. Are you familiar with the must be completed to apple	processes and paperwork that ly for veterans benefits?	
3. Have you ever been responsible for making funeral arrangements?		8. Are you aware you can plan and fund your funeral in advance?	
□ Within 12 months ago □ 12-24 months ago	□Yes	□No	
☐ More than 2 years ago	9. Have you ever considere funeral expenses?	d setting aside funds for your	
to pay for a funeral?	☐ Yes		
S7,001-\$10,000	□No		
S10,001 +	□ I don't know		
t to the subject, what would e? (Check all that apply) of life ily	benefits of planning your for check any of the following  Funeral cost estimate  The benefits of funeral plans and security and securit	anning	
As a token of our appreciation for your service to our country and for completing this survey, we would like to provide you with a free copy of <b>Simply Speaking: Social Security and Veteran Death Benefits</b> .  Yes, I am interested in receiving more information about planning my funeral. Information provided at no cost or obligation  Name:  Phone:  Best time to call:  Email:			
	Retired  Defor making funeral  Within 12 months ago 12-24 months ago More than 2 years ago  to pay for a funeral?  \$7,001-\$10,000 \$10,001 +  to the subject, what would of (Check all that apply)  of life  ly  As a token of our appreciation this survey, we would like to Security and Veteran Death Yes, I am interested in re Information provided at no  Name:  Phone:	to as a U.S. Veteran?   Yes     Retired   Yes     Retired   Yes     Retired   Yes     Retired   Yes     Are you familiar with the must be completed to app     Yes     Yes     Within 12 months ago     12-24 months ago     12-24 months ago     More than 2 years ago     4 yes     \$7,001-\$10,000     \$10,001 +     1 to the subject, what would extends (Check all that apply)     10 to the subject, what would extends (Check all that apply)     10 to the subject of planning your function of the penefits of funeral plans of life     Funeral cost estimate     The benefits of funeral plans of funeral plans of the social security are     Burial space     As a token of our appreciation for your service to our of this survey, we would like to provide you with a free cost of the subject of plans of the following     Federal social security are     Burial space     Yes, I am interested in receiving more information     Information provided at no cost or obligation     Name:     Phone:	

Funded through the purchase of whole life insurance or an annuity from Forethought Life Insurance Company (FLIC), Indianapolis, IN. A representative of our firm, who may also be an agent with FLIC, is available to answer any questions. Products & features are subject to state variations & availability. FLIC is a subsidiary of Global Atlantic Financial Group Limited.