

insert logo
here

[Funeral Home Name]
[Address]
[City], [State] [zipcode]
[Phone Number]
[Email Address]

[The Surname Family]
[Address]
[City], [State] [zipcode]

*You've served your country,
please **help us better serve you.***

Dear Veteran,

[ABC Funeral Home] strives to offer the best possible funeral services throughout our community. We would like to ask for your help so we can better serve you.

We realize funeral planning is a difficult topic to discuss. However, it's important that you give it some serious thought. As a U.S. Veteran you deserve our absolute best, and we want to ensure our services deliver exactly what you need. To help us better serve you, we would appreciate if you would complete the attached survey.

The survey should only take a few moments to complete and, as a token of our appreciation, we would like to provide you with a FREE copy of **Simply Speaking: Social Security and Veteran Death Benefits**, which offers straightforward, clear answers to common questions on U.S. veteran benefits eligibility.

If you have any questions about the survey or funeral planning in general, please call us at **[(xxx) xxx-xxxx]**. Thank you in advance for your time.

Kind regards,

[Signature]
[Name], [Title]

If this survey reaches you at a time of illness or loss, please accept our sincerest apologies.

Over please →

