

\_\_\_\_ **Yes**, I would like a free copy of **Simply Speaking: Social Security & Veteran Death Benefits** and additional information about your services. Information provided at no cost or obligation.

Name: [Name]  
\_\_\_\_\_

Address: [Address]  
\_\_\_\_\_

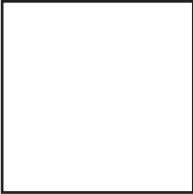
City: [City]  
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State: [IA]                      Zip: [Zip]  
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Email: [Email]                      Phone: [Phone]  
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Age: [Age]  
\_\_\_\_\_

Funded through the purchase of whole life insurance or an annuity from Forethought Life Insurance Company (FLIC), Indianapolis, IN. A representative of our firm, who may also be an agent with FLIC, is available to answer any questions. Products & features are subject to state variations & availability. FLIC is a subsidiary of Global Atlantic Financial Group Limited.



[Address]  
[City, State]  
[zipcode]



[Address]  
[City, State]  
[zipcode]

*Honor your service  
and your life*



*Honor your service  
and **your life***



*As a veteran, you recognize there are a variety of benefits and services available to you throughout your life.*

It's equally important to understand the benefits that may be available to you upon your death. We realize this is a difficult topic to think about, but there are many financial and emotional benefits to pre-planning your funeral arrangements, especially when you're a veteran.

By sharing your wishes now and leaving your loved ones with a predefined plan, you'll:

- *Save your grieving family and friends from wondering if the arrangements are what you would have wanted*
- *Spare your loved ones from an unexpected financial burden*
- *Gain peace of mind knowing your plan is documented and reflects who you are*

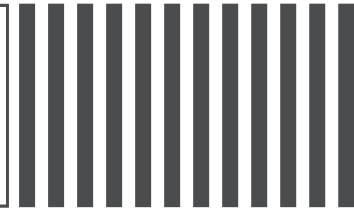
[ABC Funeral Home] would like to help you learn more about the funeral benefits you may be eligible for as a Veteran. We'd like to thank you for your service and introduce you to **Simply Speaking: Social Security & Veteran Death Benefits**, a straightforward, educational brochure with clear answers to your questions.

We take pride in our role as funeral planning specialists. We've arranged fitting tributes for many of our nation's finest veterans and we'll work with you to ensure your arrangements honor your service to our country and reflect your wishes.

To request your free copy of **Simply Speaking**, return the attached reply card or call us at [(xxx) xxx-xxxx].



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