

____ **Yes**, I would like a free copy of **Simply Speaking: Cremation** and additional information about your services. Information provided at no cost or obligation.

Name: [Name]

Address: [Address]

City: [City]

State: [IA]

Zip: [Zip]

Email: [Email]

Phone: [Phone]

Age: [Age]

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[Address]
[City, State]
[zipcode]

Celebrate your life

[Address]
[City, State]
[zipcode]



Celebrate your life

We celebrate many of life's milestones – birthdays, graduations, weddings and anniversaries.

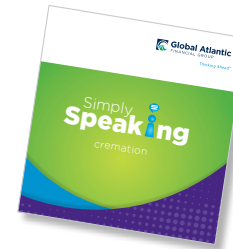
Though it's challenging, it's equally important to celebrate your life, especially if you're considering cremation. We realize this is a difficult topic to think about and discuss, but there are many financial and emotional benefits to pre-planning your celebration.

By sharing your wishes now and leaving your loved ones with a pre-defined plan, you'll:

- *Save your grieving family and friends from wondering if the arrangements are what you would have wanted*
- *Spare your loved ones from an unexpected financial burden*
- *Gain peace of mind knowing your arrangements are documented, and reflect who you are*

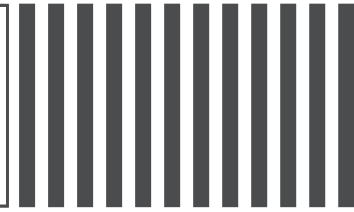
[ABC Funeral Home] would like to help you learn more about cremation and the benefits of planning your celebration, at no cost or obligation to you. We'd like to introduce you to **Simply Speaking: Cremation**, a straightforward, educational guide, which provides clear answers to your questions about cremation and planning a service.

At [ABC Funeral Home], we take pride in our role as the funeral planning specialists in our community. We will work with you every step of the way to ensure your service celebrates your life and reflects your wishes.



To receive your free copy of **Simply Speaking**, please fill out and return the reply card or call us at [(xxx)xxx-xxxx].

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