

____ **Yes**, I would like a free copy of **Simply Speaking: Funeral Planning** and additional information about your services. Information provided at no cost or obligation.

Name: [Name]

Address: [Address]

City: [City]

State: [IA]

Zip: [Zip]

Email: [Email]

Phone: [Phone]

Age: [Age]

Funded through the purchase of whole life insurance or an annuity from Forethought Life Insurance Company (FLIC), Indianapolis, IN. A representative of our firm, who may also be an agent with FLIC, is available to answer any questions. Products & features are subject to state variations & availability. FLIC is a subsidiary of Global Atlantic Financial Group Limited.



[Address]
[City, State]
[zipcode]

Give the gift of a plan

[Address]
[City, State]
[zipcode]



Give the gift **of a plan**

We plan for most of life's milestones – marriage, family, college and retirement.

It's challenging, but it's equally important to plan for the inevitable. We realize this is a difficult topic to think about, but there are many financial and emotional benefits to pre-planning your funeral arrangements.

By sharing your wishes now and leaving a plan, you'll:

- *Save your grieving family and friends from wondering if the arrangements are what you would have wanted*
- *Spare your loved ones from an unexpected financial burden*
- *Gain peace of mind knowing your plan is documented, and reflects who you are*

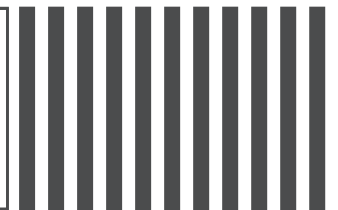
[ABC Funeral Home] would like to help you learn more about the benefits of planning your final arrangements. We'd like to introduce you to **Simply Speaking: Funeral Planning**, a straightforward, educational brochure, with clear answers to your questions.

We take pride in our role as funeral planning specialists. We'll work with you to ensure your arrangements reflect your wishes, your life and your plan.



To request your free copy of **Simply Speaking**, return the attached reply card or call us at [(xxx)xxx-xxxx].

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