



Athene/Accordia Life Policy Administration Conversion

Policy Conversion

Administering life insurance policies can be time consuming and labor intensive; however, new technology simplifies the process. Modern systems allow for quicker, easier access to your life insurance policy information and speed servicing requests, as well as policy transactions. The challenge, as with all new technology, is in transferring, or converting, older policies onto a new system. The end result — ease and accessibility for customers and agents — is worth the effort.

Administration systems perform all of the vital functions for maintaining your policy, such as:

- **Applying premium payments**
- **Calculating policy values**
- **Generating annual statements**
- **Executing a policy loan**
- **Changing a beneficiary**
- **Processing death claims**

...to name just a few.

The process of transferring the administration of a policy from one system to another is referred to as **policy conversion**. Policy conversions are common when, for various reasons, one company acquires the business of another.

Accordia Life and Annuity Company is currently undergoing a policy conversion process of policies it has acquired from Athene Annuity and Life Company, including your policy. When the conversion is complete, Accordia Life will utilize a new system for the administration of your life insurance policy, as well as all communications regarding your policy.



Our goal is to
provide the
best possible
customer
service

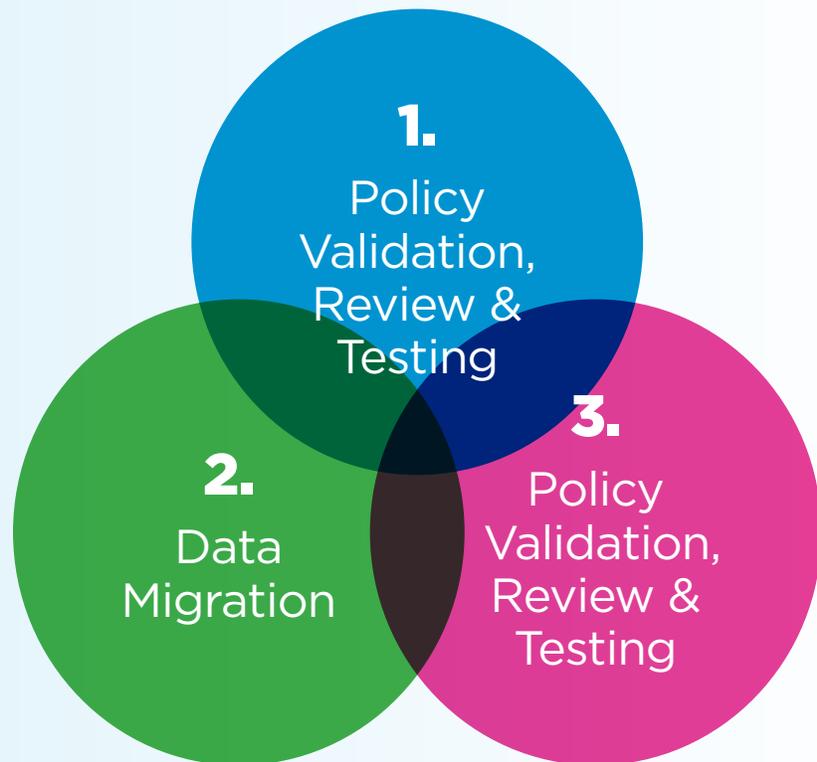


POLICY CONVERSION IS A THREE-STEP PROCESS:

1. Review the values and associated features of your life insurance policy on the current administration system.

2. Convert the data to work correctly on the new administration system.

3. Test the values and associated features after the conversion to make certain they are accurate.



At times during the conversion period, you and your Accordia Life agent will not be able to obtain real-time policy values or conduct transactions. This is due to the in-depth validation process that is being performed on your policy in order to ensure the values and associated features remain intact through the conversion process. This may cause an inconvenience in the near term; however, the process is necessary to ensure the integrity of your life insurance policy.

What This Means to You

Administering your life insurance policy requires having access to up-to-date

and accurate information and data. The current conversion will ultimately enable Accordia Life to process your transactions and claims more efficiently and effectively.

- **Policy conversion does not change or alter the contractual guarantees and obligations of your life insurance policy.**
- **You can be assured that during this period your policy will remain in force, including all guarantees provided by the policy.**

Our goal is to provide you with the best customer service possible. Thank you for understanding and patience during this important process.

For more information call **1-877-462-8992**



About Accordia Life

Accordia Life is an innovative life insurance company, providing customers and agents proven expertise in indexed universal life insurance. The company's products help meet the protection, wealth transfer and small-business needs of customers throughout the United States. Accordia Life's success is built on a foundation of experience, exceptional products and deep relationships. Accordia Life is a subsidiary of Global Atlantic Financial Group Limited, a financial services company focused on the annuity, life insurance and reinsurance markets

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